

Hermanas



A Feminine Collective, Redefined.

How one group of friends evolved
into a global shared economy and
an unbreakable network of support;
*across cultures, generations,
interests, and industries.*

A Simple Story of Sharing & Caring



Hermanas was conceived with a **sincere intention**: to foster SUPPORTIVE dialogues and the exchange of RELIABLE resources amongst women, **locally and globally**.

It all began on a beach in Mexico, with a **group of friends** and a single WhatsApp group to CONNECT and COLLABORATE on various aspects of life.

The common thread?

Trust, openness, and reciprocity.



Through *word-of-mouth* alone
and a dedicated leadership,
the community now uplifts
20,000 women across 45
countries and 5 continents.

Hermanas became a global,
UNBREAKABLE network of support.

A **MOVEMENT** rooted in reliance,
collaboration, and taste.

A **SAFE** space where borders
dissolve, creativity thrives, and
impactful partnerships are born.

An ecosystem for personal,
professional, and cultural **GROWTH**.

who is she?

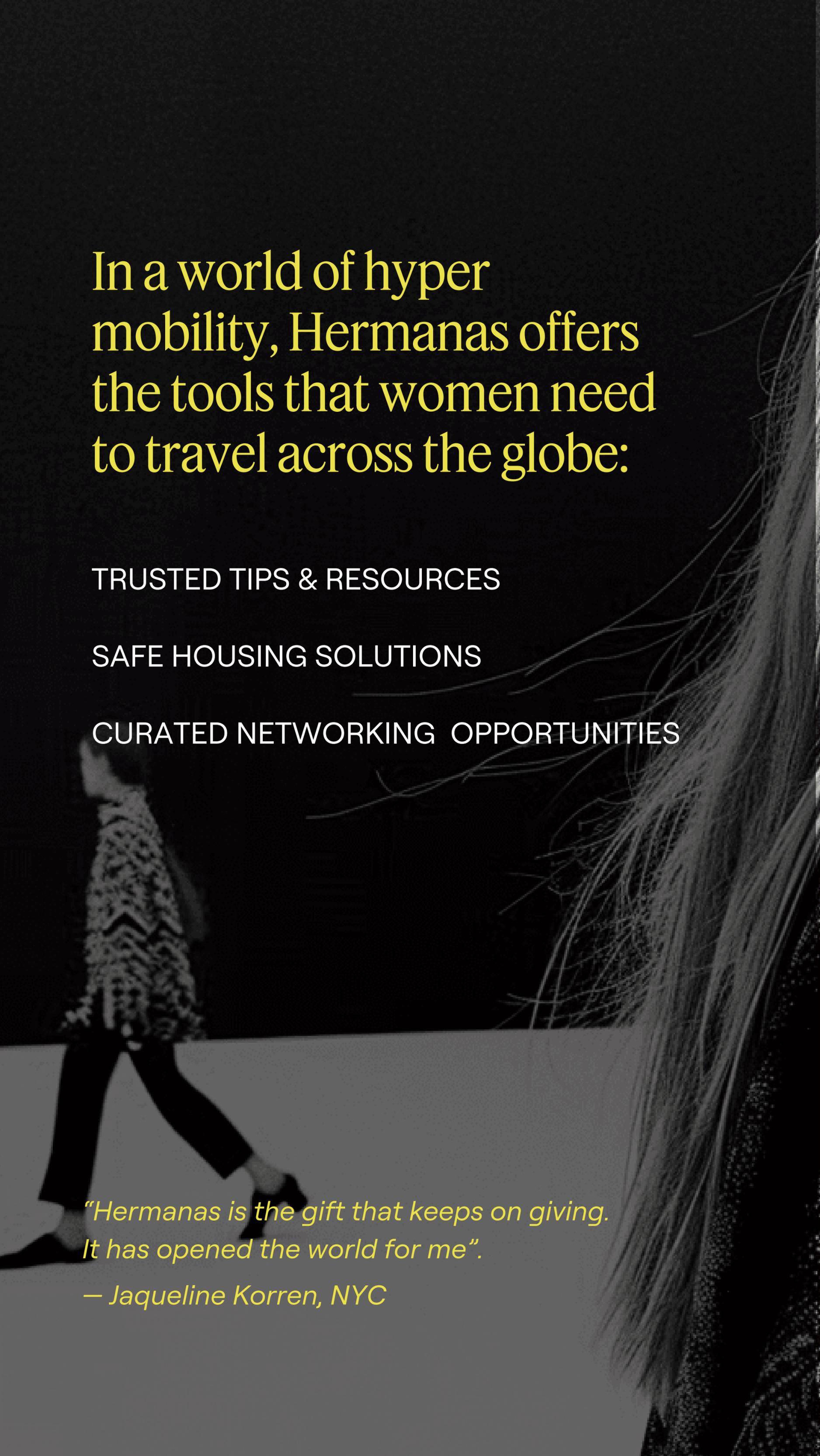


Hermanas are **thought-leaders, rebels, and creators** from more than 90 nationalities, both TRAVELING the world and making waves from home;

Women ready to **redefine what's possible** brewing CHANGE along the way;

Women who actively ELEVATE each other, who understand the importance of **sisterhood, diversity, and collaboration.**





In a world of hyper
mobility, Hermanas offers
the tools that women need
to travel across the globe:

TRUSTED TIPS & RESOURCES

SAFE HOUSING SOLUTIONS

CURATED NETWORKING OPPORTUNITIES

*“Hermanas is the gift that keeps on giving.
It has opened the world for me”.*

— Jaqueline Korren, NYC

An Organic Thriving Ecosystem

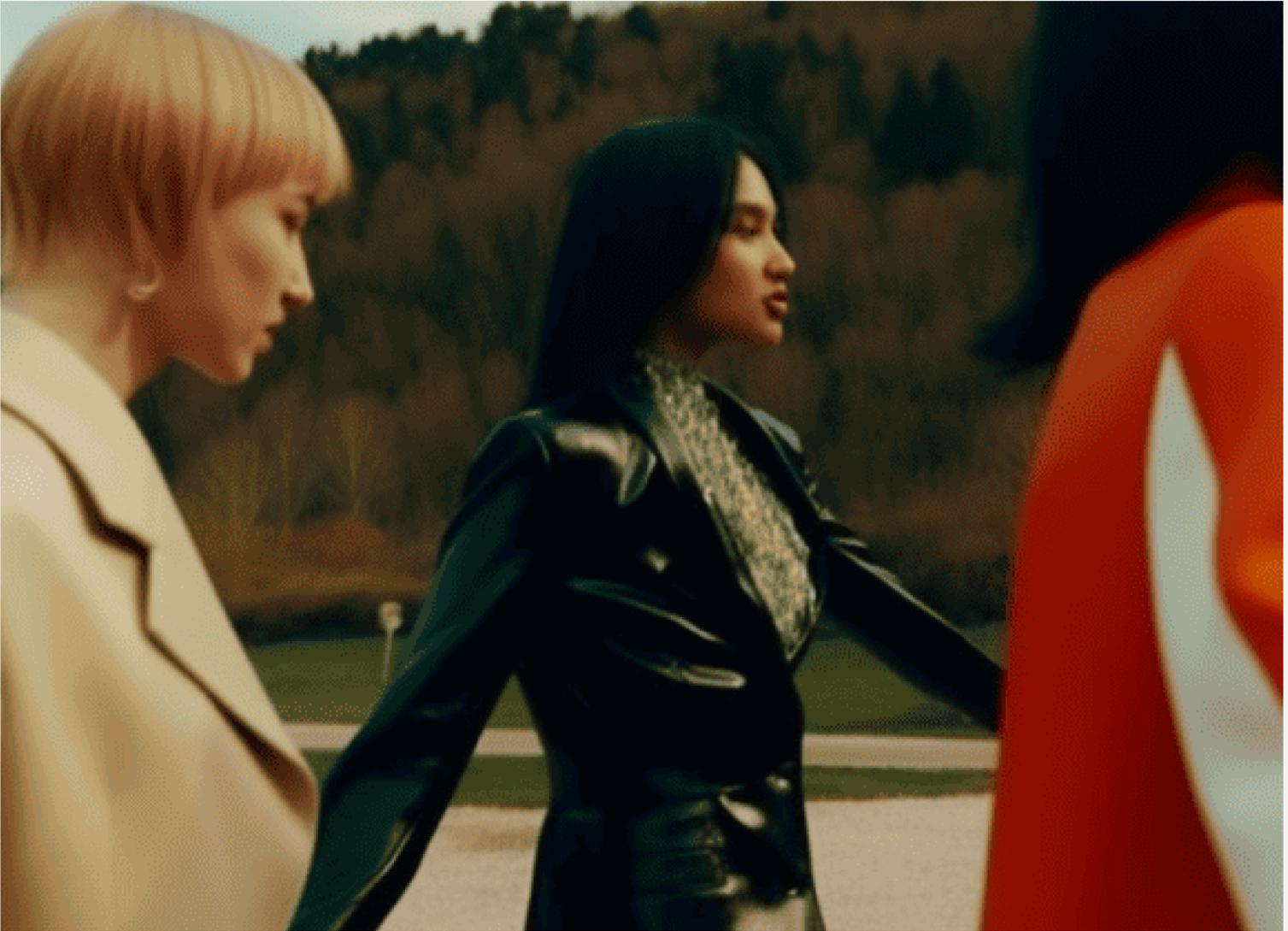
The community's strength lies not just in its numbers, but in the high level of **TRUST** and spontaneous **ENGAGEMENT** it has cultivated, rooted in a deep sense of **BELONGING** —the kind of growth that money can't buy.

Hermanas is also expanding in **DEPTH**, offering a broader range of tailored services that enrich the member experience, further strengthening the bonds within the community, and amplifying its impact.

"We are made from what came before, we make ourselves out of the promises that lie ahead. We are always in the process of becoming."

*— J. Novogratz
- founder and CEO of Acumen.*

The 3 Hermanas Memberships



SEED

A constellation of WhatsApp groups where women support each other in a multiverse of aspects.

POLLEN

A dedicated space for renting, selling, and swapping homes with sisters around the world.

MYCELIUM

A networking platform for women to find and share curated opportunities for personal, professional, and cultural growth.

PARTNERSHIPS
WITH PURPOSE

A virtuous cross- pollination effect

Hermanas embraces **ALL TYPES OF CREATORS** whose voices genuinely resonate and matter. The community has experienced the power of intertwining diverse initiatives and will continue to do so, in its quest for impact.

Carefully curating a global network of partners —tasteful, disruptive brands and ventures with shared values, **across all industries.**

Partnering with **non-profit organizations**, elevating the profiles of those working on systemic issues, sharing their stories, and connecting them with our global community.

The Seasons Ahead

THE FOCUS IS CLEAR: to listen closely to our community and actively work on creating better, new, and exciting ways to serve our members and allies.

IN THE DIGITAL WORLD that means upgrading our platform and integrating, in a seamless experience, the tools and features that will unlock immense additional value for our members.

OFF THE SCREENS it means to develop different event formats. *Signature events*, a world tour showcasing art, culture, and entrepreneurship through a distinctly feminine lens. And also *decentralised community events*, allowing local representatives to organize gatherings, everywhere.

IN HOUSE this means expanding the team with talented women who deeply resonate with our mission, nurturing a culture based on feminine values, where identities thrive through support and care.

BACKED BY A NETWORK OF ALLIES

Hermanas is proudly supported by visionary individuals — *partners, advisors, and investors* — who believe and embody its mission. Their diverse backgrounds strengthen the community's resilience and global perspective.



Its inclusive ecosystem thrives through magnetic attraction, naturally drawing those who share its values and are eager to co-create.

While its mission is centered and inspired by women, it welcomes all allies — **regardless of gender.**

Become a Member →

Become a Partner →

Become an Investor →

Participate in other ways →

About the Founders

The minds behind Hermanas, Dragana and Léa, couldn't possibly be a more ideal, spellbinding duo. Their synergy in skills, backgrounds, and vision: a rare advantage in building a powerful community.



Dragana's bold and unapologetic nature, alongside a career in experiential hospitality & community building, brings a boundary-breaking spirit to Hermanas.

Léa, a resilient free spirit with over a decade of global experience across startups, non-profits, and investment funds, walked in with a rich cultural background, just like Dragana's, spanning dozens of countries between the two.

Together, they profoundly grasp women's challenges because they have experienced them, firsthand.

Their deep understanding of the worldwide female expat experience, laid the foundation for what Hermanas would become.

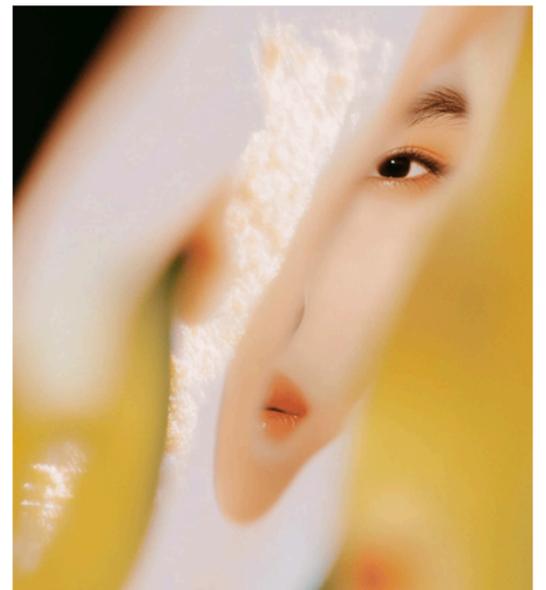
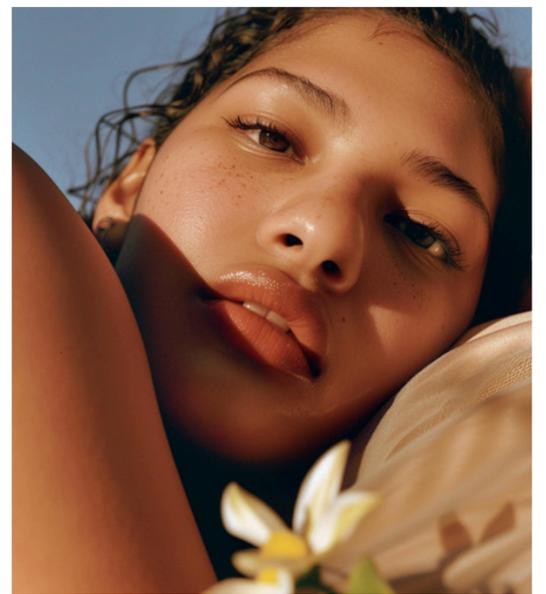


Both visions, rooted in deep passion, commitment, and non-linearity, hold the promise of possibility.

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